



Innovating together to bridge ideas and reality

COMPANY PROFILE

2025

Rev.02

1. Introduction

D2Bridge LLC is a certified WBE Transportation Design firm specializing in Human-Centered Design. We prioritize sustainability, social responsibility, and economic viability in all our endeavors. Leveraging our expertise in Transportation and Technology-based Industries, we bring a unique blend of creativity and innovation to every project. Our mission is to Bridge Ideas and Reality.

Our core areas of focus include designing solutions for Aviation, Marine, and Ground Transportation, encompassing both vehicles and public spaces. We create memorable experiences through thoughtful design, ensuring accessibility and inclusivity for all users. We integrate sustainable practices, consider heritage and cultural sensitivity, conduct extensive user research, and consider flexibility and adaptability to handle future change.

2. Company Details

Legal Entity Name: D2BRIDGE LLC

Business Type: WA LIMITED LIABILITY COMPANY

Formation date: 08/04/2022

UBI: 604953553

UEI: YJBYBEK2KRB7

Primary NAICS code: 541420

Location: Bothell, WA 98011

Website: www.d2bridge.com

Certification:

WA OMWBE - **WBE** #W2F0029905

King County **SCS** #6252

Small Business Self Certified

3. Expertise

With a focus on research-driven design, D2Bridge offers a comprehensive range of services to meet the diverse needs of our clients. Our areas of expertise include:

- **Industrial Design:** Crafting innovative and functional solutions that blend engineering and market needs.
- **Transportation Design:** Specializing in designing vehicles, interiors, and infrastructure for Aviation, Marine, and Ground Transportation.
- **Research and Differentiation:** Our team conducts in-depth research to understand user needs, market trends, and industry regulations.
- **Passenger Experience:** Creating memorable and comfortable journeys through thoughtful design and attention to detail.
- **Visual Communication:** Transforming complex ideas into visual elements that resonate with audiences.
- **Sustainability:** Incorporating sustainable practices and materials into our designs to minimize environmental impact.
- **Accessibility:** Designing with inclusivity at the forefront, ensuring transportation systems, vehicles, and related infrastructure are fully accessible to individuals with diverse physical, sensory, and cognitive needs.

4. Our Approach

At D2Bridge, we believe in a collaborative and client-centric approach. We work closely with our clients to understand their unique needs and goals, and we leverage our expertise to develop innovative and effective solutions. Our design process involves:

- **Definition:** Clearly define the project goals, objectives, and constraints.
- **Research and Differentiation:** Conduct thorough research to understand the target market, user needs, and industry trends. Identify unique selling points and competitive advantages.
- **Concept Development:** Generate creative and innovative design concepts that meet the project requirements and objectives.
- **Prototyping:** Create physical or digital models to test and refine the design concepts.

- **Testing:** Evaluate the prototypes to identify strengths, weaknesses, and areas for improvement.
- **Detail Design:** Develop detailed 3D models, drawings, and documentation for the final design.

5. Scope of Work statement

We are actively seeking collaborations with architectural, engineering and construction firms to provide comprehensive design solutions for transportation, infrastructure and public spaces projects. We are particularly interested in working on projects that involve:

Research and Differentiation:

- Conduct accessibility audits, usability testing, and develop guidelines to ensure inclusivity and ease of use.
- Use interviews, ethnographic studies, and scenario planning to align designs with consumers' ideal outcomes.
- Gather insights from younger demographics through focus groups, social listening, and trend analysis.
- Apply behavioral mapping, user journeys, and pilot interventions to enhance transport systems.
- Implement pilots, A/B testing, and longitudinal studies to validate and refine design concepts across development stages.

Public Transportation:

- Buses, Trains, Ferries, Airplanes and other mass transit systems.
- Vehicle Concept and Design: Develop conceptual designs for new public transit vehicles, focusing on functionality, safety and aesthetics.
- Interior: Design seating, lighting, displays, and storage solutions that enhance passenger comfort and usability.
- User Interface and Accessibility Solutions: Implement intuitive signage, accessibility features, and ticketing systems for diverse user groups.
- Sustainability Integration: Incorporate eco-friendly materials and energy-efficient designs to reduce the carbon footprint.

Infrastructure:

- Transport Stations, Airport Terminals, Vertiports, Marinas and other public infrastructure projects.

- Collaborate on Space Planning and Layout Design: Develop optimized layouts for ease of movement, safety, and efficient passenger flow.
- Interior Design and Furnishings: Select and design durable, comfortable furnishings, signage, and wayfinding systems.
- Environmental Integration: Ensure designs align with local heritage and environment conditions.
- Branding and Experience Design: Create cohesive visual and experiential branding across public spaces, including signage, graphics, and digital interfaces.

Public Spaces:

- Outdoor furniture, Custom Commercial Furniture, Interactive Installations, Creative Construction Fencing and other public oriented projects.
- Design of Public Furniture: Develop outdoor seating, lighting, and waste solutions that are functional, vandal-resistant, and aesthetically pleasing.
- Interactive Installations and Signage: Design engaging installations that inform, entertain, or guide the public.
- Construction Fencing and Barriers: Design custom fencing solutions for construction sites or temporary barriers.

6. Contact Information

To learn more about D2Bridge and how we can help you with your design projects, please contact us at:

Primary POC: Konstantin Ziman

Titel: Managing & Design Director

Email: kziman@d2bridge.com

Phone: +1 425 540 9901

Website: www.d2bridge.com

We look forward to the opportunity to collaborate with you and create exceptional design solutions.

Respectfully,

Svetlana Ziman

Managing Member at D2Bridge LLC

A handwritten signature in black ink, appearing to be 'Sk' followed by a long horizontal stroke.